

When preparation meets opportunity

# 7 steps for IPO readiness

IPOs are complex, time-consuming endeavors that necessitate extensive diligence and review — but a successful launch will help position your company for success. Here are 7 key milestones in IPO preparation:

## Determine your route to the public markets

Determine your best path to IPO. From the traditional method to SPAC and everything else in-between, it is vital to understand all available options and inform your decision making as you begin the journey to public life.



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## Invest in a secure data sharing platform

No matter which path you take to go public, using a secure virtual data room streamlines document sharing, maintains organization, and ensures data security—boosting credibility with investors and supporting dual-track processes.

## Know your investors

Investors have shifted focus from growth to sustained profitability and competitive differentiations, with multiple levels of due diligence. Engaging with investors throughout the process is vital.



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## Add business value

Cost structure is increasingly important. This is the time to make all necessary improvements, from achieving appropriate headcount levels to reductions in real estate footprint.

## Get your team in order

With time on your side, carefully assemble an experienced team that will help guide you through this exciting but arduous process.



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## Get audit ready

Prepare for an exponential increase in audit scrutiny and financial disclosure as required by the SEC.

## Build your narrative

Shape your narrative and capture the attention of investors with your unique value proposition.



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**Get prepared to cross your finish line with DFIN.**

Learn more about IPO readiness.

[Download the full guide](#)